

Marketing Packages

Choose the best features for your venue to scale up your exposure and maximize your meeting and event bookings!






Essential

Kick-start your profile

75,-/month

billed at €900/year

This plan includes:

-  Standard ranking
-  Listing of all facilities
-  Full profile on Instant Booking
-  Uploading your own rates and conditions
-  Live Chat support

Advanced






Increase your profile's visibility

179,-/month

billed at €2.148/year

This plan includes:

All in Essential, plus

-  High ranking
-  Industry insights reports
-  Tailored online webinars for your reservations team
-  Customized performance reports
-  Support during onboarding

Professional






Get the most out of your listing

279,-/month

billed at €3.348/year

This plan includes:

All in Advanced, plus

-  Top ranking
-  Social Media promotion
-  Presentation to our Meeting and Event specialists
-  1x per year a listing in our monthly newsletter
-  Personal Account Manager

MOST VALUE

up to
6x
more visible*

To discover more or get your questions answered, call
[+31 \(0\) 88 00 33 620](tel:+3120880033620) or email your inquiry to suppliereurope@meetingselect.com

Marketing Packages:

Platform Presentation	ESSENTIAL	ADVANCED	PROFESSIONAL
Upload your own rates and conditions	✓	✓	✓
Description	200 words	400 words	750 words
Pictures	5	25	∞
Listing of all facilities	✓	✓	✓
Instant Booking**			
Full profile	✓	✓	✓
Widget	✓	✓	✓
Reporting			
Customized performance reports	-	1x per year	2x per year
Industry insights	-	1x per year	2x per year
MOST VALUE Promotion			
Ranking	Standard	High	Top
Social Media	-	-	✓
1x per year a newsletter listing	-	-	✓
Newsletter highlight	-	-	149 one-time investment
Verification checkmark	To be released in 2024		
Presentation to our Specialists	-	-	✓
Support			
Live Chat	✓	✓	✓
Onboarding support	-	✓	✓
Online webinars	-	✓	✓
Personal Account Manager	-	-	✓

** Access to our API, and existing API integrations are available and subject for an additional fee.

Add-ons:

Do you have a package but do you wish to benefit from part of another package or would you like multiple promotions or newsletter listings? Consider an add-on to customize your opportunities within the platform!

Add-on

Social Media promotion

on all our social channels

1.200,-/one-time

or pick recurring plans

Add-on

Newsletter listing

in our monthly email newsletter

750,-/one-time

or pick recurring plans

Add-on

Presentation to our Meeting and Events Specialist

to be top of mind

750,-/one-time

or pick recurring plans

Extra support

Personal Account Manager

for support and insights

75,-/month

billed at €900/year

Promotion

First 3 months free

Essential:
€900/year

€675/year

Advanced:
€2.148/year

€1.611/year

Professional:
€3.348/year

€2.511/year

Talk to one of our sales representatives today to claim
your promotional price.

Features in detail:

Our Marketing Packages have many features, from platform visibility to newsletter listings. Below you'll read exactly what every feature does and what you stand to gain from them.

Instant Booking

Our tool allows meeting planners to instantly book small or last-minute events at your venue. Making your rates and capacity directly available saves both the booker and the venue time by not having to wait for RFPs, confirmation, or email replies. We ensure a smooth process by assisting you in setting up this tool and by providing various connectivity options** to avoid double bookings. You may set this up for all workspaces available on your profile or customize it to a limited number of your choosing.

** Access to our API, and existing API integrations are available and subject for an additional fee. (Ask us for more information)

Instant Booking widget

Easily embedded in your website, our white label Instant Booking widget offers your visitors the same advantages we offer our bookers! They can now book your meeting rooms and workspaces instantly, without our involvement. You save time by offering Instant Booking directly and are in control of the design. (Bookings through the widget are subject to a transaction fee)

Customized performance reports

Our team of specialists will create a custom report containing data insights on your profile. In one overview, you can review your venue(s) spend, number of RFP's, missed business, and more. You gain a better understanding of your overall performance and growth opportunities within the platform. In the 'Professional' marketing package, your account manager will discuss this report and strategize with you.

Industry insights

We provide you with essential market analysis, empowering you to make informed decisions and gain a competitive edge. This includes insights into your area's competition. With a focus on current trends and future opportunities, these data-driven insights are key to success.

Features in detail:

Ranking

Good to read

Our algorithm determines your position in the search results list based on various factors; your relevance to the booker's search, your completed profile, and more. Based on your marketing package, our algorithm can influence your positioning on this list for increased visibility and booking opportunities.

'Standard' ranking: The algorithm decides your position based on the aforementioned various factors. You'll be ranked above venues without a marketing package.

'High' ranking: The algorithm raises your venue profile to an even higher position on the search list, making your profile even more visible.

'Top' ranking: The algorithm raises your venue profile to be among the top on the search result list. If more venues, who are relevant in the booker's search, have the 'Professional' marketing package, your positions will be determined by the algorithm.

Social Media

Twice per week, we feature various venues with the 'Professional' marketing package on all our social media channels. For this, we've created a 'Venue of the day' template that highlights your best pictures to lead our scrolling viewers (followers and non-followers) to your profile within the platform. This also includes a blog post shared on our website sharing more details about your venue and its possibilities.

Newsletter listing

Every month, we send out 'Avenue', our newsletter including the latest insights, innovations, and industry trends. This newsletter is sent to the bookers of our corporate and (semi-)government clients, worldwide. You'll be included in the section for our selected venues, which will direct the reader to a landing page that places a spotlight on your venue.

Features in detail:

Newsletter highlight

Every month we send out a newsletter called 'Avenue' to our bookers from corporate and (semi-)governmental organizations, worldwide. It includes the latest insights, innovations, and industry trends, plus a section to highlight venues. Adding your venue here increases your visibility, directs the reader to your profile on the platform.

(*Only 24 limited spots, contact us for availability)

Verification checkmark

Being verified by Meetingsselect and showing this on your profile makes your venue stand out in our search results. Potential bookers can be sure your information is up to date and gain trust in booking their event with you. This feature will be released early 2024.

Presentation to our Specialists

With the opportunity of presenting your venue to our Meetings and Event Specialists, your venue will be top of mind when speaking to our clients. As we're often asked to make suggestions or plan meetings, your presentation will help our Specialists learn of your best features and promote your venue to the right organizations. We'd be happy to welcome you to our head office in Amsterdam or we can plan a meeting online to present your venue to us digitally at your convenience.

Features in detail:

Onboarding support

Our platform simplifies digital venue marketplace processes, allowing you to independently onboard yourself. All you need to do is create an account and complete your profile.

However, when choosing the 'Advanced' or 'Professional' market packages, you'll not only gain expert assistance from our international Support Team in setting up your profile for improved results. You'll also be able to customize certain aspects of your profile, making it stand out and attract more bookers!

Our support team consists of meeting professionals from all over the world and they are available in different timezones and can support you in English, German, Spanish, French, Dutch and more.

Online webinars

We host tailored, online webinars for your reservations team. These webinars are hosted live, 1-1 with our Specialists who can help you with any questions. You'll learn how to make full use of our platform, optimize your profile, and get the most out of your account.

Account Manager

By sharing industry developments, market information, and performance rates of other venues in your vicinity, our Account Managers are dedicated to helping you optimize your profile and gain the best results from your account.

All mentioned rates are per month excluding VAT. Minimum contract period is 12 months. All packages are invoiced annually with a 3 months cancellation period.

Add-ons are only available for purchase when your profile has a marketing package.

**: compared to profiles without a marketing package. These percentages are indicative, no rights can be derived. To get the most out of your profile get in contact.*

Contact us!

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