

# Marketing Packages

Choose the best features for your venue to scale up your exposure and maximize your meeting and event bookings!

## Essential

Kick-start your profile

€949/year

This plan includes:

- 📊 Standard ranking
- 🏢 Listing of all facilities
- ⚡ Full profile on Instant Booking
- 🇪🇺 Uploading your own rates and conditions
- 💬 Chat support

## Advanced

Increase your profile's visibility

€2249/year

This plan includes:

All in Essential, plus

- 📊 High ranking
- 👤 Tailored online webinars for your reservations team
- 📊 Customized performance reports
- 💬 Support during onboarding



MOST POPULAR

## Professional

Get the most out of your listing

€2749/year

This plan includes:

All in Advanced, plus

- 📊 Top ranking
- 🔗 Social Media promotion
- 📸 Uploading promotions on the platform
- ✉️ 1x per year a listing in our monthly newsletter
- 👤 Personal Account Manager

up to

6x

more visible\*

To discover more or get your questions answered, call

+31 (0) 88 00 33 620 or email your inquiry to [supplier@meetingselect.com](mailto:supplier@meetingselect.com)

# Marketing Packages:

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Platform Presentation	ESSENTIAL	ADVANCED	PROFESSIONAL
Description	200 words	400 words	500 words
Pictures	10	20	30
Instant Booking			
Full profile	✓	✓	✓
Booking widget ownwebsite	✓	✓	✓
API access (Optional)	on request	on request	on request
API Access + Marketplace channel manager	on request	on request	on request
Reporting			
Customized performance reports	-	1x a year	1x a year
MOST VALUABLE	Promotion		
Ranking	Standard	High	Top
Social Media	-	✓	✓
Newsletter	-	-	✓
Support			
Chat support	✓	✓	✓
Platform support	-	✓	✓
Complete onboarding	-	-	✓
Online Webinars	-	✓	✓
Personal account manager	-	-	✓

# Add-ons:

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Do you have a package but do you wish to benefit from part of another package or would you like multiple promotions or newsletter listings? Consider an add-on to customize your opportunities within the platform

## Add-on

### Newsletter listing

in our monthly email newsletter

**795,-/one-time**

or pick recurring plans

## Extra support

### Personal Account Manager

on the Meetingselect platform

**75,-/month**

billed at €900/year

## Add-on

### Upload promotions

A visible promotion for one month long on the Meetingselect Platform

**150,-/one-time**

or pick recurring plans

## Extra support

### Own marketplace channel manager

increase your reach

**1200,-/year**

## Extra reporting

### Report

of the market or your profile

**95,-/report**

or pick recurring plans

## Add-on

### Social Media promotion

on all our social channels

**295,-/one-time**

or pick recurring plans

## Add-on

### Presentation team at the office in the form of Supplier Market

At the Meetingselect HQ

**250,-/one-time**

only with Professional package



# Features in detail:

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Our Marketing Packages have many features, from platform visibility to newsletter listings. Below you'll read exactly what every feature does and what you stand to gain from them.

## Instant Booking

With this functionality, meeting planners can directly book small or last-minute meetings at your location. By making your rates and availability immediately accessible, you save both the booker and yourself time by eliminating the need to wait for RFPs, confirmations, or email responses. We ensure a seamless process by assisting you in setting this up and offering various connectivity options\*\*. You can configure this for all available workspaces in your profile or limit it to a selected number of your choice. \*\*Access to our API and existing API integrations is available for an additional fee. (Contact us for more information.)

## Instant Booking widget

Our white-label Instant Booking widget is easy to integrate into your website and offers your visitors the same benefits as our bookers! They can now book your meeting rooms and workspaces directly, without our involvement. By offering Instant Booking, you save time and maintain full control over the design. (Contact us for more information.)

## Customized performance reports

Our team of specialists will create a custom report containing data insights on your profile. In one overview, you can review your venue(s) spend, number of RFP's, missed business, and more. You gain a better understanding of your overall performance and growth opportunities within the platform. In the 'Professional' marketing package, your account manager will discuss this report and strategize with you.

# Features in detail:

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## Ranking

## Good to read

Our algorithm determines your position in the search results list based on various factors; your relevance to the booker's search, your completed profile, and more. Based on your marketing package, our algorithm can influence your positioning on this list for increased visibility and booking opportunities.

**'Standard'** ranking: The algorithm determines your position based on the above factors. You will be ranked above locations without a marketing package.

**'High'** ranking: The algorithm raises your location profile to a higher position in the search list, increasing your visibility and findability.

**'Top'** ranking: The algorithm brings your location to the top of the search results. When multiple locations with similar relevance have the same marketing package, the algorithm determines the exact order.

Your professionalism and completeness are recognized with maximum visibility and the greatest possible chance of direct bookings.

## Social Media

Multiple times per week, we feature various venues with the 'Professional' marketing package on all our social media channels. For this, we've created a 'Venue of the day' template that highlights your best pictures to lead our scrolling viewers (followers and non-followers) to your profile within the platform. This also includes a blog post shared on our website sharing more details about your venue and its possibilities.

## Newsletter listing

Every month, we send out 'Avenue', our newsletter including the latest insights, innovations, and industry trends. This newsletter is sent to the bookers of our corporate and (semi-)government clients, worldwide. You'll be included in the section for our selected venues, which will direct the reader to a landing page that places a spotlight on your venue.

# Features in detail:

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## Presentation to our specialist

By presenting your venue to our Meetings and Events Specialists, your location will stay top of mind during discussions with our clients. Since we are often asked to provide suggestions or plan meetings, your presentation will help our specialists understand your unique features and promote your venue to the right organizations. We will organize supplier market presentations once a month at our office, where selected venues will have the opportunity to showcase their offerings to our team of specialists. We warmly welcome you to our headquarters in Amsterdam. Participation in the supplier market involves additional costs and is only available in combination with a professional package.

## Platform support

Our platform simplifies digital venue marketplace processes, allowing you to independently onboard yourself. All you need to do is create an account and complete your profile.

However, when choosing the 'Advanced' or 'Professional' market packages, you'll not only gain expert assistance from our international Support Team in setting up your profile for improved results. You'll also be able to customize certain aspects of your profile, making it stand out and attract more bookers!

Our support team consists of meeting professionals from all over the world and they are available in different timezones and can support you in English, German, Spanish, French, Dutch and more.

## Upload promotions

Share a promotion with Meetingselect customers once a year by uploading it to the platform. The promotion will be displayed with a photo or flyer, and there is a text box to provide additional information about the promotion. The promotion will be visible and bookable for our customers for one month. This can be used, for example, for year-end parties, renovations, or if you have a special offer that can be booked by our customers.

# Features in detail:

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## Online webinars

We organize online webinars for your reservations team. In these sessions, you will learn how to make the most of our platform, optimize your profile, and maximize the potential of your account. Our specialists will be available to assist you with any questions you may have.

## Account Manager

By sharing industry developments, market information, and performance rates of other venues in your vicinity, our Account Managers are dedicated to helping you optimize your profile and gain the best results from your account.

*All mentioned rates are excluding VAT. Minimum contract period is 12 months. All packages are invoiced annually with a three month notice period.*

*Add-ons are only available for purchase when your profile has a marketing package.*

*\*: compared to profiles without a marketing package. These percentage are indicative, no rights can be derived. To get the most out of your profile get in contact*

## Contact us!

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