

Marketing Packages






Choose the best features for your venue to scale up your exposure and maximize your meeting and event bookings!

Essential

Kick-start your profile

€945/year

This plan includes:

-  Standard ranking
-  Listing of all facilities
-  Full profile on Instant Booking
-  Uploading your own rates and conditions
-  Chat support






Advanced

Increase your profile's visibility

€2245/year

This plan includes:

All in Essential, plus

-  High ranking
-  Industry insights reports
-  Tailored online webinars for your reservations team
-  Customized performance reports
-  Platform support

MOST POPULAR






Professional

Get the most out of your listing

€3345/year

This plan includes:

All in Advanced, plus

-  Top ranking
-  Marketing promotion
-  Uploading promotions on the platform
-  1x per year a listing in our monthly newsletter
-  Personal Account Manager

up to
6x
more visible*

To discover more or get your questions answered, call
[+31 \(0\) 88 00 33 620](tel:+3120880033620) or email your inquiry to supplier@meetingselect.com

Marketing Packages:

Platform Presentation	ESSENTIAL	ADVANCED	PROFESSIONAL
Upload your own rates and conditions	✓	✓	✓
Description	200 words	400 words	750 words
Pictures	5	25	∞
Listing of all facilities	✓	✓	✓
Instant Booking			
Full profile	✓	✓	✓
Widget	✓	✓	✓
API integration with own PMS (Optional)	on request	on request	on request
Reporting			
Customized performance reports	-	1x per year	2x per year
Industry Insights	-	1x per year	2x per year
MOST VALUE Promotion			
Ranking	Standard	High	Top
Social Media	-	-	✓
1x per year a newsletter listing	-	-	✓
Upload promotions	-	-	✓
Support			
Chat support	✓	✓	✓
Platform support	-	✓	✓
Online webinars	-	✓	✓
Personal Account Manager	-	-	✓

Add-ons:

Do you have a package but do you wish to benefit from part of another package or would you like multiple promotions or newsletter listings? Consider an add-on to customize your opportunities within the platform

Add-on

Newsletter listing

in our monthly email newsletter

795,-/one-time

or pick recurring plans

Extra support

Personal Account Manager

on the Meetingselect platform

75,-/month

billed at €900/year

Add-on

Upload promotions

A visible promotion for one month long on the Meetingselect Platform

150,-/one-time

or pick recurring plans

Extra support

Own marketplace channel manager

increase your reach

1200,-/year

Extra reporting

Report

of the market or your profile

95,-/report

or pick recurring plans

Add-on

Social Media promotion

on all our social channels

295,-/one-time

or pick recurring plans

Add-on

Presentation on location (workday)

become top of mind

195,-/one-time

only with Professional package

Add-on

Presentation team at the office in the form of Supplier Market

At the Meetingselect HQ

250,-/one-time

only with Professional package

Features in detail:

Our Marketing Packages have many features, from platform visibility to newsletter listings. Below you'll read exactly what every feature does and what you stand to gain from them.

Instant Booking

With this functionality, meeting planners can directly book small or last-minute meetings at your location. By making your rates and availability immediately accessible, you save both the booker and yourself time by eliminating the need to wait for RFPs, confirmations, or email responses. We ensure a seamless process by assisting you in setting this up and offering various connectivity options**. You can configure this for all available workspaces in your profile or limit it to a selected number of your choice. **Access to our API and existing API integrations is available for an additional fee. (Contact us for more information.)

Instant Booking widget

Our white-label Instant Booking widget is easy to integrate into your website and offers your visitors the same benefits as our bookers! They can now book your meeting rooms and workspaces directly, without our involvement. By offering Instant Booking, you save time and maintain full control over the design. (Contact us for more information.)

Customized performance reports

Our team of specialists will create a custom report containing data insights on your profile. In one overview, you can review your venue(s) spend, number of RFP's, missed business, and more. You gain a better understanding of your overall performance and growth opportunities within the platform. In the 'Professional' marketing package, your account manager will discuss this report and strategize with you.

Industry Insights

We provide you with essential market analysis, empowering you to make informed decisions and gain a competitive edge. This includes insights into your area's competition. With a focus on current trends and future opportunities, these data-driven insights are key to success.

Features in detail:

Ranking

Good to read

Our algorithm determines your position in the search results list based on various factors; your relevance to the booker's search, your completed profile, and more. Based on your marketing package, our algorithm can influence your positioning on this list for increased visibility and booking opportunities.

'Standard' ranking: The algorithm decides your position based on the aforementioned various factors. You'll be ranked above venues without a marketing package.

'High' ranking: The algorithm raises your venue profile to an even higher position on the search list, making your profile even more visible.

'Top' ranking: The algorithm raises your venue profile to be among the top on the search result list. If more venues, who are relevant in the booker's search, have the 'Professional' marketing package, your positions will be determined by the algorithm.

Social Media

Multiple times per week, we feature various venues with the 'Professional' marketing package on all our social media channels. For this, we've created a 'Venue of the day' template that highlights your best pictures to lead our scrolling viewers (followers and non-followers) to your profile within the platform. This also includes a blog post shared on our website sharing more details about your venue and its possibilities.

Newsletter listing

Every month, we send out 'Avenue', our newsletter including the latest insights, innovations, and industry trends. This newsletter is sent to the bookers of our corporate and (semi-)government clients, worldwide. You'll be included in the section for our selected venues, which will direct the reader to a landing page that places a spotlight on your venue.

Features in detail:

Presentation to our specialist

By presenting your venue to our Meetings and Events Specialists, your location will stay top of mind during discussions with our clients. Since we are often asked to provide suggestions or plan meetings, your presentation will help our specialists understand your unique features and promote your venue to the right organizations. We will organize supplier market presentations once a month at our office, where selected venues will have the opportunity to showcase their offerings to our team of specialists. We warmly welcome you to our headquarters in Amsterdam. Participation in the supplier market involves additional costs and is only available in combination with a professional package.

Platform support

Our platform simplifies digital venue marketplace processes, allowing you to independently onboard yourself. All you need to do is create an account and complete your profile.

However, when choosing the 'Advanced' or 'Professional' market packages, you'll not only gain expert assistance from our international Support Team in setting up your profile for improved results. You'll also be able to customize certain aspects of your profile, making it stand out and attract more bookers!

Our support team consists of meeting professionals from all over the world and they are available in different timezones and can support you in English, German, Spanish, French, Dutch and more.

Upload promotions

Share a promotion with Meetingsselect customers once a year by uploading it to the platform. The promotion will be displayed with a photo or flyer, and there is a text box to provide additional information about the promotion. The promotion will be visible and bookable for our customers for one month. This can be used, for example, for year-end parties, renovations, or if you have a special offer that can be booked by our customers.

Features in detail:

Online webinars

We organize online webinars for your reservations team. In these sessions, you will learn how to make the most of our platform, optimize your profile, and maximize the potential of your account. Our specialists will be available to assist you with any questions you may have.

Account Manager

By sharing industry developments, market information, and performance rates of other venues in your vicinity, our Account Managers are dedicated to helping you optimize your profile and gain the best results from your account.

All mentioned rates are excluding VAT. Minimum contract period is 12 months. All packages are invoiced annually with a three month notice period.

Add-ons are only available for purchase when your profile has a marketing package.

**: compared to profiles without a marketing package. These percentage are indicative, no rights can be derived. To get the most out of your profile get in contact*

Contact us!

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